

AFIRE™

LEADER TIP #2



SPREAD THE WORD!

Let your parish / congregation know about your new AFIRE™ ministry.

As a leader, you have taken a very important first step in breaking the cycle of shame that fuels the addiction / overdose epidemic. The stigma that surrounds the topic of addiction has historically kept those who are suffering from reaching out for help.

Your church's AFIRE™ ministry now sends a message to the community that addiction is a topic that we Christians draw near to, not away from. In time, parishioners/congregants will no longer be ashamed to approach their pastor for advice, or afraid to turn to their brother and sisters in Christ for support. This will change the face of the epidemic!

Below are a few suggestions to spread the word about your new AFIRE™ ministry:

Leave AFIRE™ brochures, prayer cards, or an announcement flyer in the narthex / vestibule for all to see as they enter and leave the church.

Include an announcement in your church bulletin, newsletter, etc.

If your parish/congregation has a Facebook page, be sure to include a post about your new AFIRE™ ministry.

Make an announcement at the end of weekly Mass/service.

Remember, it is very important that we openly discuss the topic of addiction and let the afflicted and suffering know that they are not alone. Then, one by one we will see people emerge from the darkness of shame, and we will be there to radiate the Light of Hope!